Market #17

- TIT2 vs PM T2r

Brand	Shape	TIT2	PM	Diff
*Carlton	R-F	2.3	1.2	+ 1.1
*Carlton Menthol	K-FM	4.2	3.8	+ 0.4
*Salem	K-F	4.7	4.0	+ 0.7
*Kent Micronite	K-F	7.2	6.0	+ 1.2
*Kent Micronite Menthol	K-FM	7.2	6.3	+ 0.9
Iceberg	100	9.0	8.4	+ 0.6
Benson & Hedges	R-F	9.2	8.2	+ 1.0
Lucky 100	100	9.7	8.9	+ 0.8
Pall Mall Extra Mild	K-FHP	9.9	9.0	+ 0.9
Lucky Strike	K-F	9.9	9.2	+ 0.7
Pall Mall Extra Mild	K-FSP	9.9	9.2	+ 0.7
Multimilds Menthol	K-FM	10.3	9.8	+ 0.5
*Winston	K-FC	10.4	10.0	+ 0.4
Vantage	K-F	11.1	10.5	+ 0.6
Vantage Menthol	K-FM	11.1	10.6	+ 0.5
*Doral	K-F	11.1	11.2	- 0.1 *
*Doral Menthol	K-FM	11.5	11.1	+ 0.4
*Multifilter	K-FC	11.7	11.1	+ 0.6
Overall Avg.		8.9	8.3	0.6
Not Vent.		10.0	9.3	0.7
* Ventilated		8.1	7.5	0.6

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Source: https://www.industrydocuments.ucsf.edu/docs/hlvl0001